

Town of Berryville
Berryville-Clarke County
Government Center
101 Chalmers Court Suite A
Berryville, VA 22611



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Town of Berryville
ARCHITECTURAL REVIEW BOARD
Regular Meeting

Wednesday, January 6, 2016 - 12:30 p.m.
101 Chalmers Court - Meeting Room C- Second Floor

AGENDA

1. **Call to Order** – Christy Dunkle, Town Planner
2. **Election of Officers** – Chairman, Vice Chairman
3. **Approval of Agenda**
4. **Approval of Minutes** – December 2, 2015
5. **Sign Review**
Dandy Lions (Jo Myers, Owner), is requesting a Certificate of Appropriateness for a wall sign in front of her business located at 24 West Main Street, identified as Tax Map Parcel number 14A2-(A)-58, zoned C General Commercial.
6. **Other**
7. **Adjourn**

Wilson Kirby
Mayor

Harry Lee Arnold, Jr.
Recorder

Council Members

Douglas A. Shaffer
Ward 1

H. Allen Kitsehnman, III
Ward 2

Mary L.C. Daniel
Ward 3

David L. Tollett
Ward 4

Keith R. Dalton
Town Manager

BERRYVILLE ARCHITECTURAL REVIEW BOARD
Berryville-Clarke County Government Center
MINUTES OF REGULAR MEETING
Wednesday, December 2, 2015

The regular meeting of the Berryville Architectural Review Board was held on Wednesday, December 2, 2015 12:30 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

ATTENDANCE

The following members of the Board were present: Jim Barb, Chair; Susan Godfrey, Vice Chair; Gene Williamson; Robin McFillen

Member absent: Rachael Worsley

Others present: Jay Hillerson

Press present: Val Van Meter

The following staff member was present: Christy Dunkle, Town Planner

Chairman Barb called the meeting to order at 12:33p.m.

APPROVAL OF AGENDA

Vice Chair Godfrey moved to approve the agenda as written, seconded by Mr. Williamson. The motion passed by voice vote.

APPROVAL OF MINUTES

Mr. Williamson moved to approve the minutes of the October 7, 2015 meeting as written, seconded by Vice Chair Godfrey. The motion passed by voice vote.

Ms. Dunkle said that Mr. Hillerson was on his way from Winchester and requested that other business be conducted prior to hearing his request.

Ms. Dunkle informed ARB members that she and Mr. Barb met with Mr. Milner at his building the previous week and discussed items related to the Architectural Review Board. Ms. Dunkle read the letter sent to Mr. Milner from Chairman Barb dated November 23, 2015 which referenced items discussed with the property owner including the installation of the exterior grills per the previous approval; roof modifications and requirements; moving existing windows from the west elevation to the east in order to maintain the architectural integrity of the eastern elevation; and bricking the alley behind the property at 1 West Main Street. Chairman Barb referenced specific items discussed with Mr. Milner and said he appreciated his efforts to complete the required improvements. Mr. Williams said these changes were important to make as other property owners are observing what is occurring and a precedent will be set with this property. Mr. Hillerson arrived at the meeting at 12:45pm.

Sign Review

Jay Hillerson, Agent, is requesting a Certificate of Appropriateness in order to replace a freestanding sign adding an additional panel at the property located at 600 East Main Street identified as Tax Map Parcel number 14A3-((A))-28, zoned C-1 Commercial.

Chairman Barb asked Mr. Hillerson to join the Board at the table. Mr. Hillerson said he would like to install a new freestanding sign on his property on East Main Street. He said he has a number of other businesses on the site including Hash Auctions, Next Day Granite Countertops, True Value and several office/warehouse spaces. Ms. Dunkle said the current request is over the square footage permitted for a freestanding sign but that shopping center signage would allow additional square footage on parcels with five or more businesses. There was a discussion about timing, the number of businesses on the site, and whether lighting would be included on the new sign. Vice Chair Godfrey referenced the sign at Berryville Auto Parts and the review process of panels within that sign. Mr. Hillerson said he would like to construct the sign to be up to sixteen feet high with existing businesses at the top of the sign. He said he would like to relocate the proposed sign as a larger sign may conflict with the entrance and sight distance.

Chairman Barb asked what material the new assembly would be made of, recommending vinyl for ease of maintenance. There was a discussion about materials to use and benefits of vinyl. Ms. Dunkle added that he may want to check with the Clarke County Building Department for any requirements they may have due to the size of the proposed sign. Mr. Hillerson agreed to submit drawings of the new sign assembly and a color version of the countertop sign.

Vice Chair Godfrey asked specifically about the sign for Next Day Granite Countertops. She said the lettering was difficult to read due to the photograph behind the type. She requested additional information and to see the sign as it will be produced in color. Mr. Hillerson said the type will be red.

Ms. McFillen made the motion to approve the shopping center sign which would look the same but be taller than the existing. Vice Chair Godfrey asked if there would still be a place for seasonal advertising. Mr. Hillerson he suspected that True Value would still want to have that feature. There was a discussion about changing the design of the sign to allow for additional panels. Mr. Williamson seconded Ms. McFillen's motion to approve the shopping center sign concept. The motion passed by voice vote.

Chairman Barb asked Board members for discussion and comment on the Next Day Granite Countertop sign submitted for review. There was a discussion about the size discrepancy between the sign assembly and the sign. Vice Chair Godfrey said she would like to see plans for the entire sign before making a determination on the panel. She added a recommendation that the photo be removed from the sign to improve legibility. She asked Mr. Hillerson to forward updated drawings to staff to distribute to members.

OTHER

Ms. Dunkle updated Board members on several previous enforcement issues. There was also a discussion about consistency on shopping center signs.

ADJOURNMENT

There being no further business, Vice Chair Godfrey moved to adjourn the meeting, seconded by Ms. McFillen, the meeting adjourned at 1:06p.m.

Jim Barb, Chairman

Christy Dunkle, Recording Secretary

Sign Review

January 6, 2016

Dandy Lions (Jo Myers, Owner), is requesting a Certificate of Appropriateness for a wall sign in front of her business located at 24 West Main Street, identified as Tax Map Parcel number 14A2-(A)-58, zoned C General Commercial.

Ms. Myers has opened Dandy Lions at 24 West Main Street. The sign she has installed is approximately 2.5' tall and 1' wide. The wooden sign with vinyl logo is affixed to the front door of the business. The sign conforms to regulations in section 307.4 of the Berryville Zoning Ordinance.

Recommendation

Approve as presented.

TOWN OF BERRYVILLE

101 CHALMERS COURT, SUITE A * BERRYVILLE VA 22611
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HISTORIC DISTRICT SIGN PERMIT APPLICATION

Please Note: This is an application only. The permit will be issued only if approved by the Zoning Administrator and after review and recommendation from the Architectural Review Board.

To be completed by Applicant: Date 12/29, 2015
Applicant's Name: JO MYERS
Name of business for which the signage is being requested: DANDY LIONS
Applicant's Address: 24 W. MAIN
Telephone Number: 304-283-9985 E-mail: MYERSJOMIKE@AOL.COM
Property Owner's Name: JO ELIZABETH LONERBERGER
Property Owner's Address: 777 JANEVILLE RD. BERRYVILLE VA 22611
Application is hereby made for a permit to erect () or remodel () a sign as described below:
Total # of Requested Signs: 1 Fee: \$25.00 paid 12.30.15

Please include nine (9) copies of the following information for each sign requested:

Scale color illustration of the sign, indicating the material, dimensions (including square footage), the location of the sign (including minimum 8'-6" above all sidewalks or rights-of-way for projecting signs), type of sign (freestanding, hanging, wall, etc.) and method of mounting

Color chips if applicable

Illustration and details of the proposed illumination, if any

Sign Company/Telephone: Charles Town

Signature of Applicant: Josephine Myers

TO BE COMPLETED BY ZONING ADMINISTRATOR

Street Address:

Tax Map #:

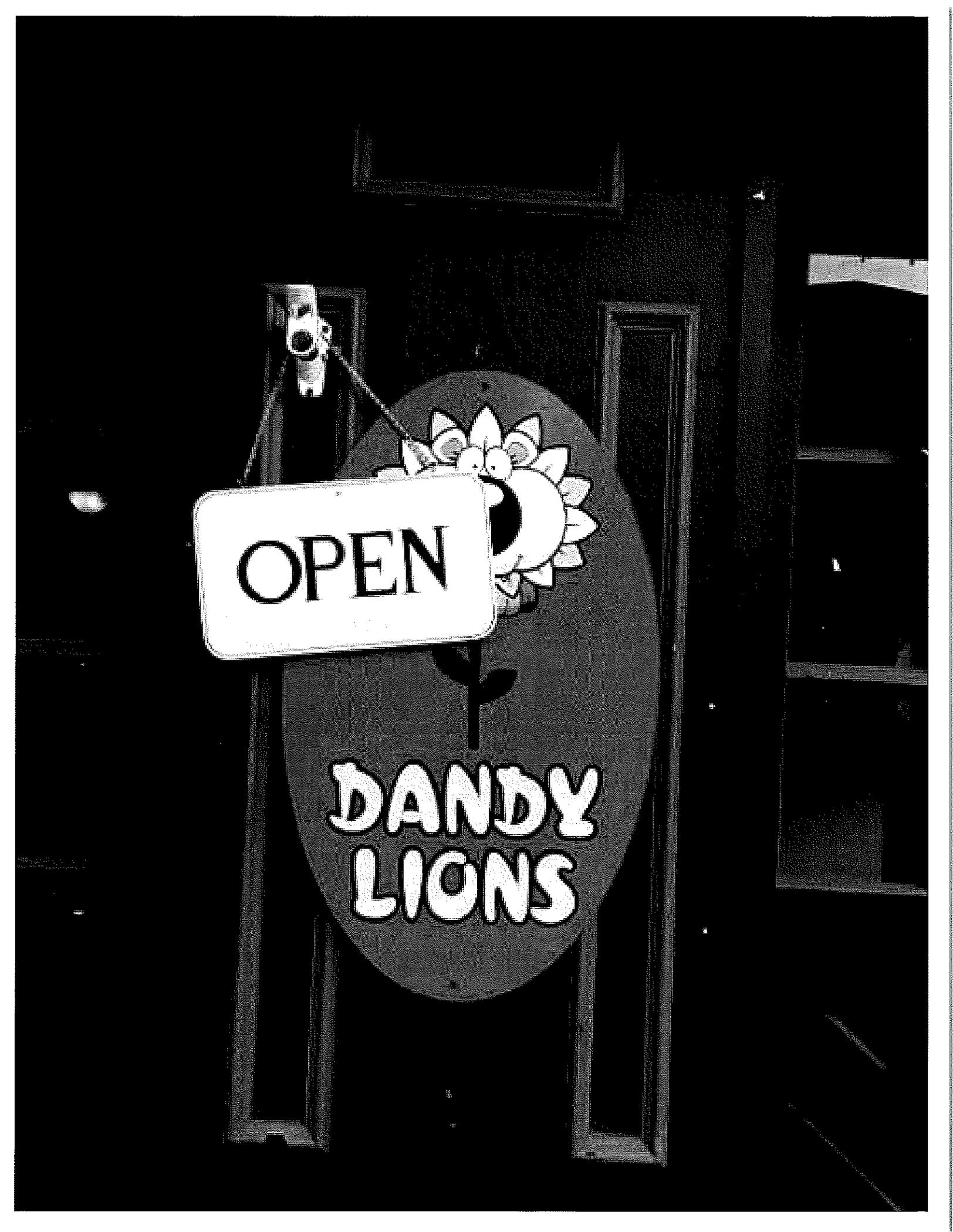
Zoning Designation:

Applicable Regulations:

Other Conditions:

This Sign Permit is approved () denied () for the sign described on the property indicated above. If denied, for the following reason(s):

Signature of Zoning Administrator:



OPEN

DANDY
LIONS