

**BERRYVILLE ARCHITECTURAL REVIEW BOARD**  
**Berryville-Clarke County Government Center**  
**MINUTES OF REGULAR MEETING**  
**Wednesday, May 5, 2010**

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The regular meeting of the Berryville Architectural Review Board was held on Wednesday, May 5, 2010 at 12:00 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

**ATTENDANCE**

The following members of the Board were present: Jim Barb, Chairman, Ken Livingston, Nancy Bishop, Susan Wolk and Sue Cooper.

The following staff members were present: Christy Dunkle, Town Planner and Nancy McGinnis, Recording Secretary.

Others present: Joseph and Vernie Edwards, Jackie Mumm, Cheryl Spencer and Dawn Reynolds.

The Chairman opened the meeting.

**APPROVAL OF AGENDA**

Mr. Livingston moved to approve the agenda as written, seconded by Mrs. Bishop. The motion passed unanimously by voice vote.

**APPROVAL OF MINUTES**

Mrs. Cooper moved to approve the minutes of the April 7, 2010 meeting as written, seconded by Mrs. Wolk. The motion passed unanimously by voice vote.

**Fence Review**

**Joseph and Vernie Edwards, Owners, are requesting a Certificate of Appropriateness to install approximately 133' linear feet of 4' high chain-link fence on the property located at 506 East Main Street, identified as Tax Map Parcel number 14A3-((A))-20, zoned C-1 Commercial.**

Ms. Dunkle gave an overview of the applicant's request. She said that the applicant wants to install approximately 56 linear feet of 4' high chain-link fence along the northeast side of the property and approximately 77 linear feet of 4' high chain-link fence across the back of the property. Ms. Dunkle said that the fence will be visible from Main Street. There was a general discussion concerning other chain-link fences located in the Berryville Historic District.

There being no further comments, Mrs. Bishop moved to approve the fence request as presented, seconded by Mr. Livingston. The motion passed unanimously by voice vote.

### **Sign Review**

**Anthony Crosen, Agent, is requesting a Certificate of Appropriateness for eight signs to include one illuminated double-sided freestanding sign, four window signs, one illuminated wall sign and a portable freestanding sign for Blue Ridge Hospice located at 115 West Main Street, Tax Map Parcel number 14A4-(A)-46, zoned C- General Commercial.**

Ms. Dunkle gave an overview of the applicant's request. She said that Jackie Mumm, Blue Ridge Hospice Thrift Shop Coordinator, is present to answer questions.

Ms. Mumm said that the proposed *Blue Ridge Hospice* illuminated double-sided sign panels will replace the existing *Movie Gallery* sign panels on the freestanding sign located in parking lot. She said that the existing wall sign located on the front of the building will be replaced with a 2' x 10' illuminated white acrylic sign face that will read *Blue Ridge Hospice Thrift Shop* with navy blue text and the organization's navy blue butterfly logo positioned on the right side of the text. Ms. Mumm said that the sign will be installed in the existing frame and cabinet. She said that the proposed portable freestanding sign with a wood frame and multi-colored chalk text advertising daily specials would be placed outside of the entrance during hours of operation. Ms. Mumm said that the proposed white vinyl window signage would be adhered at eye-level to the two glass entrance doors and two store front windows. She said that the intended opening date for the thrift shop is June 1, 2010. There was a general discussion.

There being no further comments, Mr. Livingston moved, seconded by Mrs. Cooper, to approve the signage requests to include the following:

1. Using the same frame and cabinet, replace the existing double-sided freestanding sign panels with two illuminated double-sided white acrylic sign face panels to include the name of the organization, *Blue Ridge Hospice*, in blue text and a blue butterfly logo positioned to the right of the text.
2. Using the same frame and cabinet, replace the existing wall sign panel with an illuminated white acrylic sign face that will read *Blue Ridge Hospice* in blue text and a blue butterfly logo positioned to the right of the text.
3. One 33" x 23" portable freestanding sign to be displayed outside the entrance during hours of operation.
4. The window signage is approved as presented.

The motion passed unanimously by voice vote.

### **Sign Review**

**Cheryl Spencer, Applicant, is requesting a Certificate of Appropriateness for a 3' x 8' temporary banner to advertise the opening of Makenzie's Country Kitchen Restaurant, located at 24 West Main Street, identified as Tax Map Parcel number 14A2-A-58, zoned C-General Commercial.**

Ms. Dunkle gave an overview of the applicant's request. She said that the applicant and her daughter are present at the meeting to answer questions.

Mrs. Spencer said that she would like to hang the temporary banner announcing the opening of their restaurant across the window located on the right side of the entrance.

Mrs. Reynolds said that professionally designed and installed white vinyl text covering an area 57" x 32" adhered to the storefront window on the right side of the entrance will include the name of the restaurant, the phone number, dining options and the website address. She said that the name of the former restaurant written on border of the canvas awning would be professionally removed leaving a solid tan border around the edge of the awning.

Mrs. Bishop asked the applicant if the temporary banner would cover the proposed window signage. Mrs. Spencer said yes. Mrs. Bishop asked the applicant if the temporary banner would be removed permanently on May 15, 2010. Mrs. Reynolds said yes. There was a general discussion.

There being no further comments, Mrs. Wolk moved, seconded by Mrs. Cooper, to approve the signage request as follows:

1. One 3' x 8' temporary white vinyl banner with 10" red and black vinyl text announcing the opening of the restaurant to be displayed until May 15, 2010 on the storefront window located to the right of the entrance.
2. Window signage adhered to the storefront window located on the right side of the entrance in white vinyl text to include business information as presented.

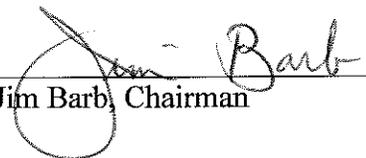
The motion passed unanimously by voice vote.

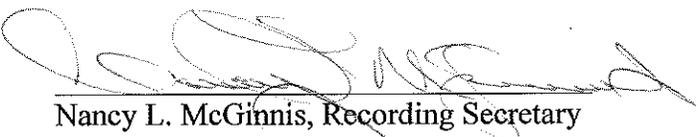
#### **OTHER**

Ms. Dunkle said that Mr. Arnold has requested approval to hang temporary banners from the bottom of the existing freestanding sign located in the Berryville Auto Parts Store parking lot to announce special events in town such as the Farmers Market. She said that Mr. Arnold is also requesting approval for a portable freestanding sign announcing special events that will be displayed in the parking lot of the firehouse. There was a general discussion. The Board approved the concept of Mr. Arnold's signage requests.

#### **ADJOURNMENT**

There being no further business, Mrs. Bishop moved that the meeting be adjourned, seconded by Mr. Livingston. The motion passed by voice vote. The meeting adjourned at 12:53 p.m.

  
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Jim Barb, Chairman

  
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Nancy L. McGinnis, Recording Secretary