

BERRYVILLE ARCHITECTURAL REVIEW BOARD
Berryville-Clarke County Government Center
MINUTES OF REGULAR MEETING
Wednesday, November 2, 2011

The regular meeting of the Berryville Architectural Review Board was held on Wednesday, November 2, 2011 at 12:00 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

ATTENDANCE

The following members of the Board were present: Jim Barb, Chairman, Ken Livingston, Nancy Bishop, Sue Cooper and Susan Wolk.

The following staff members were present: Christy Dunkle, Town Planner.

The Chairman called the meeting to order at 12:05 p.m.

APPROVAL OF AGENDA

Mr. Livingston moved to approve the agenda as written, seconded by Mrs. Wolk. The motion passed unanimously by voice vote.

APPROVAL OF MINUTES

Mrs. Cooper moved to approve the minutes of the October 5, 2011 meeting as written, seconded by Mr. Livingston. The motion passed unanimously by voice vote.

Sign Review

Aundrea Humphreys, Owner, is requesting a Certificate of Appropriateness for a projecting sign for her business, Factory b Studio, located at 23 E. Main Street, Suite 201, identified as Tax Map Parcel number 14A5-((A))-77 zoned C General Commercial.

Ms. Dunkle gave a brief description of the request. Mrs. Cooper said it was difficult to read the lettering on the bottom of the sign. Mr. Barb stated it was a good size for the location of the sign. Mr. Livingston said that he was concerned about the hooks shown on the submission and said that they need to be closed so the sign would not blow off the building by high winds. Mr. Barb agreed and said that a closed hook would be appropriate. There was a discussion about the contrast on the sign and the nature of the business being a destination and not necessarily a walk-in office.

There being no further discussion, Mrs. Cooper moved, second by Mrs. Bishop, to approve the application as submitted. The motion passed unanimously by voice vote.

Sign Review

Danielle Beaulieu, Applicant, is requesting a Certificate of Appropriateness for a banner for Social Graces Dance Studio located at 22 E. Main Street, identified as Tax Map Parcel number 14A2-((A))-72 zoned C General Commercial.

Ms. Dunkle said that Ms. Beaulieu is representing Social Graces Dance Studio located across from the Fire House Gallery. She said in talking with the applicant that the nature of temporary versus permanent signage was discussed. Ms. Dunkle said that she felt this was not temporary because the applicant requested that the signs be installed weekly in perpetuity. She said that temporary banners are permitted for thirty days. She said that the ordinance allows for up to 24 square feet of signage. Ms.

Dunkle said that a second story occupancy with the existing linear building frontage would be allotted 20 square feet.

Mr. Barb asked if they had considered a sandwich board. Mr. Livingston suggested putting the banner inside the window rather than on the outside of the building. Mr. Barb thought both of these signs would be more appropriate in lieu of the outside banner. Mrs. Bishop asked what the material was. Ms. Dunkle said it was probably vinyl. Mrs. Wolk said that these signs should be looked at as permanent. She said that time of the event and/or the phone number might be helpful.

Mr. Livingston said that if the applicant wished to hang the banner from the building that it should be allowed for two days per week only. He added that due to high winds downtown, all corners of the banner should be secured to the building. Mrs. Bishop reiterated that hanging the banner inside may be more appropriate. There was a general discussion about the banner.

There being no further discussion, Mrs. Wolk made the motion to approve a 20 square foot banner with the condition that the banner is permitted on the exterior of the building no more than two days per week and secured to the building or that the applicant submit a sandwich board design to the ARB and install the banner inside the building, second by Mrs. Bishop, to approve the request as modified. The motion passed unanimously by voice vote.

OTHER

Ms. Dunkle distributed a concept sketch of a kiosk that Berryville Main Street is planning on constructing through revenues received from a grant. She said she was hoping that ARB members could discuss the concept of the design. She said the information window on Church Street will be removed once this structure is built. She said that this was a better location and should have more visibility for the public. Mrs. Wolk asked what color the structure would be. Ms. Dunkle said that the details of the project have not been finalized and that Mr. Kitselman will resubmit drawings prior to construction for final approval. Mr. Barb said that he liked the design and conceptually the Board is fine with the submission.

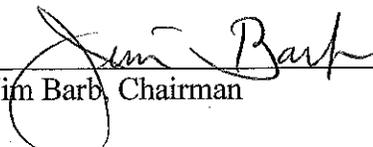
Mrs. Bishop asked what the status of the wayfinding signs is. Ms. Dunkle said that she had not yet received Frazier Associate's report. She said Town Council will review the report at their meeting following the submission of the document.

Mrs. Wolk asked if the Parking Meter Contest judging would take place at their meeting in December. Ms. Dunkle said that it is still on as far as she knew. She said she would follow up with Berryville Main Street.

ADJOURNMENT

There being no further business, the Chairman called for a motion to adjourn the meeting.

Mrs. Cooper moved to adjourn, seconded by Mrs. Wolk, the motion passed unanimously by voice vote. The meeting adjourned at 12:35 p.m.



Jim Barb, Chairman



Christy Dunkle, Recording Secretary