

BERRYVILLE ARCHITECTURAL REVIEW BOARD
Berryville-Clarke County Government Center
MINUTES OF REGULAR MEETING
Wednesday, September 11, 2013

The regular meeting of the Berryville Architectural Review Board was held on Wednesday, August 14, 2013 at 12:00 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

ATTENDANCE

The following members of the Board were present: Jim Barb, Chair, Ken Livingston, Vice Chair, Susan Godfrey, Robin McFillen and Gene Williamson

Absent: None

The following staff member was present: Christy Dunkle, Town Planner

Mr. Barb called the meeting to order at 12:00 p.m.

APPROVAL OF AGENDA

Mr. Williamson moved to approve the agenda as written, seconded by Ms. McFillen. The motion passed unanimously by voice vote.

APPROVAL OF MINUTES

Mr. Livingston identified two changes to the minutes as presented. He then moved to approve the minutes of the August 14, 2013 meeting as modified, seconded by Ms. Godfrey. The motion passed unanimously by voice vote. Ms. Godfrey asked the status of the donation bins. Staff described the current situation and future enforcement actions. Ms. McFillen said that one donation bin remained in the Food Lion parking lot.

Sign Review

Valerie Gribble, Agent (Carter + Burton Architecture, PLC), is requesting a Certificate of Appropriateness in order to install a projecting sign at the business located at 11 West Main Street, identified as Tax Map Parcel number 14A5-(A)-8, zoned C General Commercial.

Ms. Dunkle described the request. She said that Carter+Burton wishes to install a new projecting sign next to the entrance located at 11 West Main Street. She said that the proposed sign is 24”x 24” and will be installed on a black powder coated bracket. She noted that the bracket is not large enough to hang a 24”x 24” sign and said that she would discuss the matter with the applicant.

She said that the sign will be made of plywood and be two-sided. There was a general discussion about the sign. Ms. McFillen made the motion to approve the request as presented, seconded by Mr. Williamson, the motion passed unanimously by voice vote.

Other

Ms. Dunkle said that she was going to be discussing the large banners that have appeared at several businesses. She said she was in touch with Mr. Grisdale from the City of Winchester. She indicated that Winchester does not allow these signs in several locations, including the approach to their historic district. Mr. Barb agreed that there needs to be a limit to signs such as these. There was a general discussion

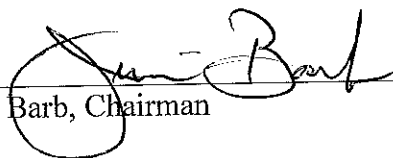
about the purpose of them and enforcement. Ms. Dunkle said she would discuss the banners with the respective businesses and have them remove the banners.

Mr. Barb asked about the Barns of Rose Hill sandwich board located at Chalmers Court and East Main Street. Ms. Dunkle said she had allowed them to put the sign out for events that day until the time they were able to get a trailblazer sign through the VDOT Tourist Oriented Design program. Mr. Barb said that it appears to him to be a detriment because the sign is always out even when there is no program that evening. Ms. McFillen agreed, questioning when the events were actually being held because the sign is always out. Mr. Barb said that this is ineffective advertising. Ms. Dunkle said that it has also been problematic because she is unable to enforce off-site signage in other locations in town. There was a general discussion about discussing the matter with the Barns board members. Ms. Dunkle said she would follow up with Ms. Lesman who is the chair of the board.

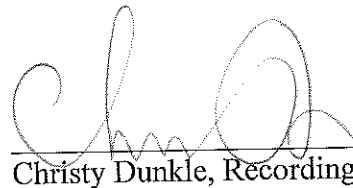
Mr. Livingston asked about the color of the canopy at the Boyd's Nest restaurant on West Main Street. He said he recalled recommending blue rather than red. There was a general discussion about the matter. Ms. Dunkle said that the Bank of Clarke was painting the trim on their building. There was a general discussion about temporary signs and the sizes that were permitted per the zoning ordinance.

ADJOURNMENT

There being no further business, Mr. Livingston made the motion to adjourn the meeting, seconded by Ms. McFillen the motion was approved unanimously by voice vote. The meeting adjourned at 12:20 p.m.



Jim Barb, Chairman



Christy Dunkle, Recording Secretary