

BERRYVILLE TOWN COUNCIL COMMUNITY IMPROVEMENTS COMMITTEE
MEETING AGENDA
Berryville-Clarke County Government Center
101 Chalmers Court, Second Floor
Meeting Room A/B
Regular Meeting
May 22, 2017
7:00 pm

<u>Item</u>		<u>Attachment</u>
1. Call To Order	Donna McDonald, Chair	
2. Approval of Agenda		
3. Discussion	Water Tank Color Selection	1
4. Discussion	Conservation District – Josephine Street	
5. Closed Session	No Closed Session Scheduled	
6. Other		
7. Adjourn		

↓ Denotes an item on where a motion for action is included in the packet

Tank Painting Color and Logo Selection Summary

As a note: all colors mentioned on this summary can be viewed at www.tnemec.com. Also color swatches will be available at our meetings for viewing.

With our color selection for the tanks we are attempting to select colors which have a high light reflective value staying above 75% as possible. This reflective property helps reduce summertime heating of the water in the storage tanks which strips chlorination causing us to rechlorinate the water and causes the production of disinfection byproducts which are EPA regulated. The colors for the tanks are listed below.

3MG Tank – Color selection for this tank is straight forward. Matching the aluminum dome closely is a priority. The color selected for the main portion of this tank is color #43GR – Constellation. The LRV for this color is 71% which is an excellent value for anything in the gray family.

Josephine and North West Tanks – There are two color selections to choose from, #22BL Spring Rain which is a light blue color with a LRV of 76% and #01BR Warm Sun which is a light Beige with a LRV of 78%. Examples of each color are included in the packet for logo selection. Either of these colors will work well protecting the tanks and look good doing so.

Logo Selection – Attached are examples of two different logos which can be applied to the tanks. The first two are the branded logo using the design chosen by council to represent Berryville in our wayfinding signs and shown on each of the color choices. The cost of this logo is \$15,000 per application. This logo does have some major flaws in that our elevated tank is only 250,000 gallons. A logo this size will not show very well. As an example the word Virginia would look like a white squiggly bar in a red box from the road and not like a word. Also this is a very expensive logo to apply.

The second logo which is only shown on a Warm Sun background is the word Berryville Est. 1798. This logo is less expensive at \$9,800 each application and would show well from the road.

The logo selected would be displayed on the Northwest tank western approach to Berryville on Rt. 7 coming from Winchester. To place it on the opposite side is not recommended as the tank is not very visible from the eastern approach and there would be complications with logo placement due to the angles that the logos would need to be placed at and if two logos were to be applied. Their size would create some overlap in display areas.

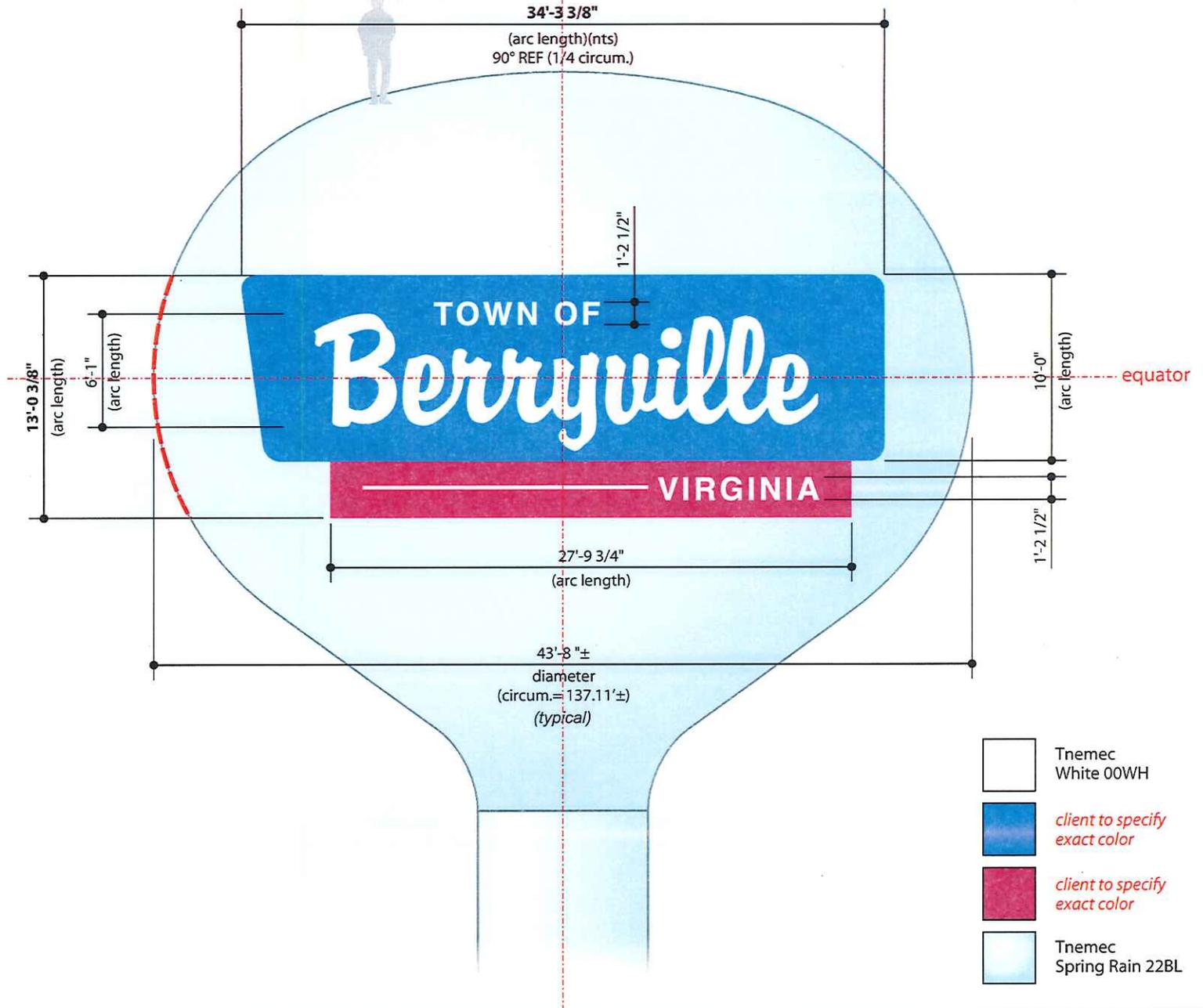
Tank Reservoir Elevation

Planar measurements of graphics.

Tank measurements shown are based on a typical 250k gallon Pedesphere tank.

Engineer/Owner should verify all measurements prior to final approvals and production.

Quantity: (to be determined).
Exact orientation to be determined in the field by owner/engineer.



NTS



Tim Donovan | Owner
106 Mission Ct STE 1201
Franklin, TN 37067
615.473.0272 tel
888.492.1831 fax
Tim@TankLOGOS.com

Client: USCI
Design: Berryville VA Tom Whitacre Cir 250KG PED DO
Revision Date: 05-08-17
First Print Date: 03-17-17
Scale: 1/8"=1'-0" ±

Please sign copy(s) of this drawing and accompanying estimate if approved and return or fax to begin work.

Signature _____
APPROVED DATE _____
APPROVED AS NOTED DATE _____
REVISE + RESUBMIT DATE _____

Colors shown are close approximations due to uncontrollable variations in output devices, lighting conditions and media viewed on. Refer to color callouts when specified. All renderings shown are approximate and are provided as a visualization aid. This design is copyright of TankLOGOS.com. Any unauthorized use of this drawing without exclusive permission from TankLOGOS.com is prohibited.

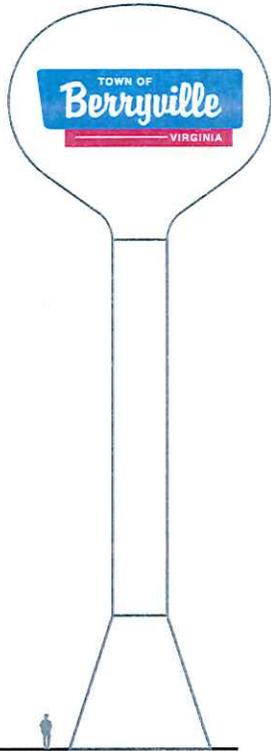
Tank Reservoir Elevation

Planar measurements of graphics.

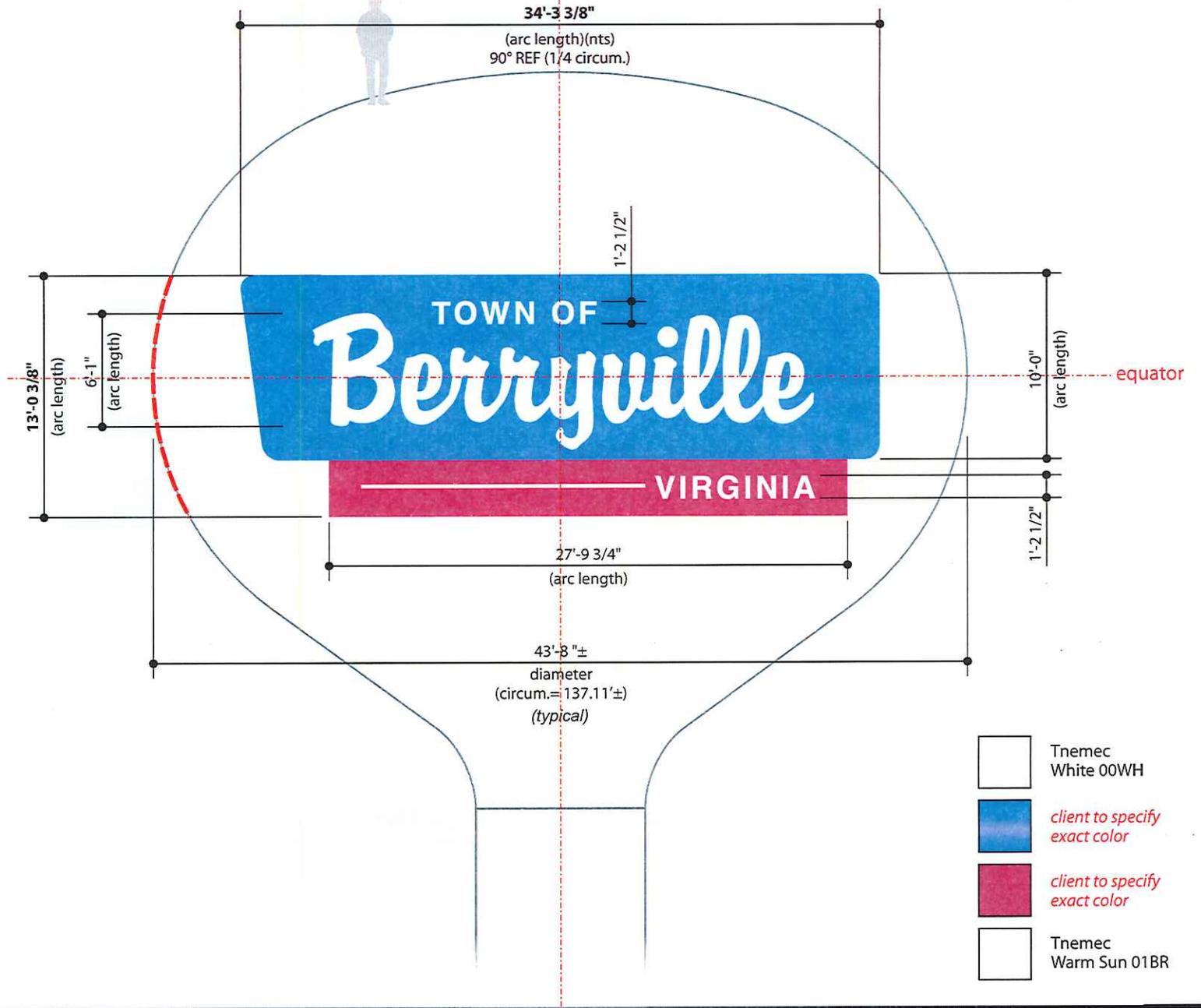
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Tank Reservoir Elevation

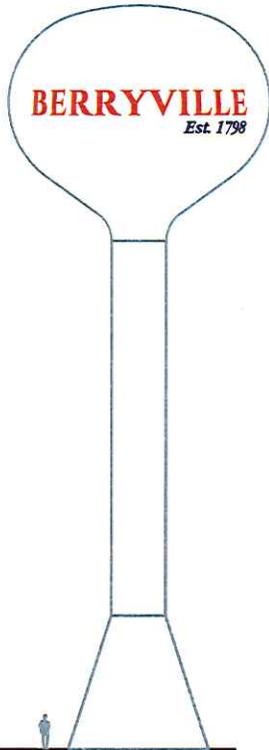
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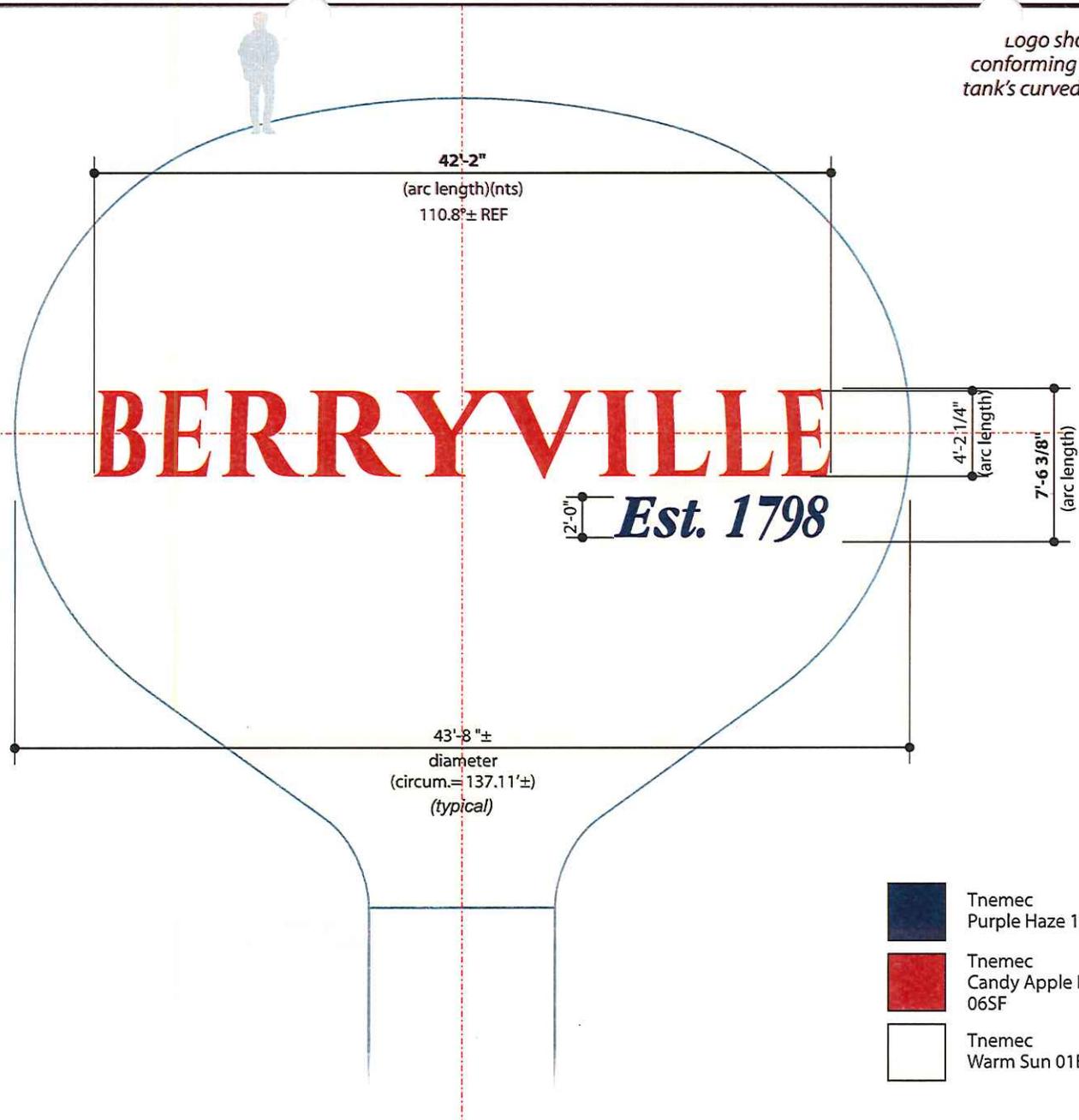
Quantity: (to be determined).
Exact orientation to be determined in the field by owner/engineer.

Logo shown conforming around tank's curved surface.



NTS

equator



- Tnemec Purple Haze 12SF
- Tnemec Candy Apple Red 06SF
- Tnemec Warm Sun 01BR



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Graphics Elevation

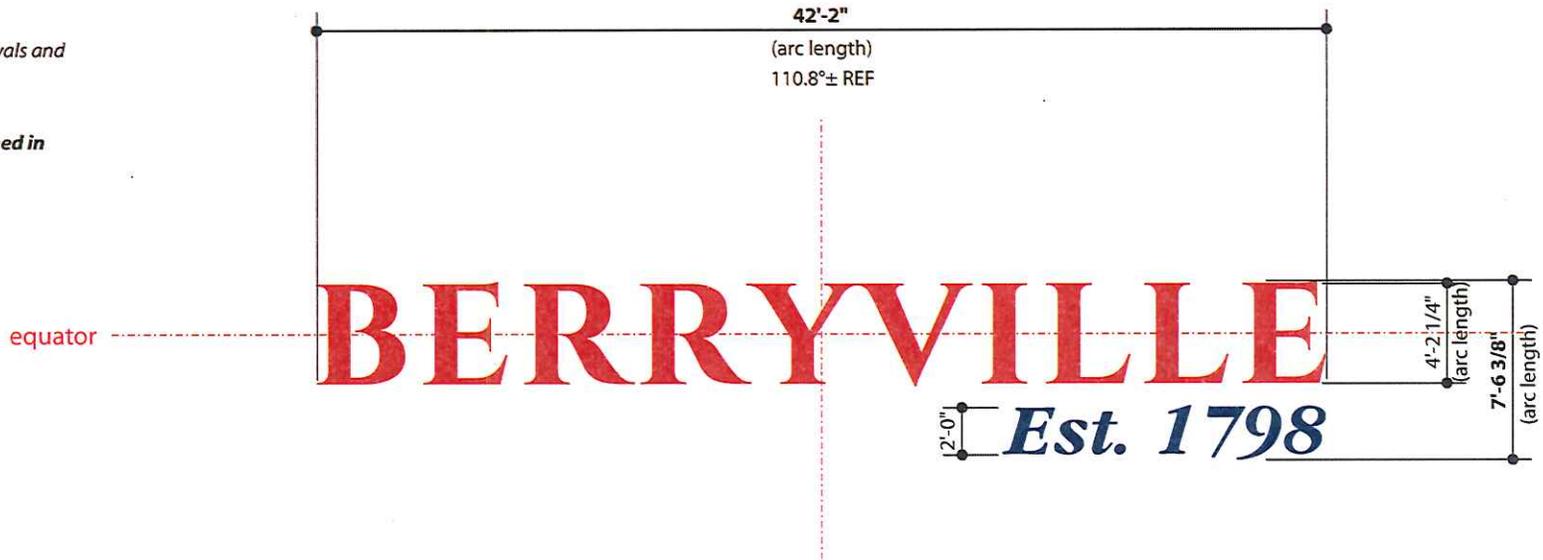
Planar measurements of graphics.

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Quantity: (to be determined).
Exact orientation to be determined in the field by owner/engineer.

Logo shown PRIOR to conforming around tank's curved surface.



- Tnemec
Purple Haze 12SF
- Tnemec
Candy Apple Red
06SF
- Tnemec
Warm Sun 01BR



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