

Town of Berryville
Berryville-Clarke County
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Town of Berryville
ARCHITECTURAL REVIEW BOARD
Regular Meeting

Wednesday, August 1, 2018 - 12:30 p.m.
101 Chalmers Court - Meeting Room AB – Second Floor

AGENDA

1. Call to Order – Jim Barb, Chair
2. Approval of Agenda
3. Approval of Minutes – June 6, 2018
4. Sign Review
Felix Ismael Torres (Owner, Torres Used Tires Plus, LLC), is requesting a Certificate of Appropriateness for two wall signs located at 39 West Main Street, identified as Tax Map Parcel number 14A5-((A))-1, zoned C General Commercial.
5. Other
6. Adjourn

Patricia Dickinson
Mayor

Harry Lee Arnold, Jr.
Recorder

Council Members

Donna Marie McDonald
Ward 1

Diane Harrison
Ward 2

Erecka L. Gibson
Ward 3

Kara C. Rodriguez
Ward 4

Keith R. Dalton
Town Manager

BERRYVILLE ARCHITECTURAL REVIEW BOARD
Berryville-Clarke County Government Center
MINUTES OF REGULAR MEETING
Wednesday, June 6, 2018

The regular meeting of the Berryville Architectural Review Board was held on Wednesday, June 6, 2018 at 12:30 p.m. in the Berryville – Clarke County Government Center located at 101 Chalmers Court in Berryville, Virginia.

ATTENDANCE

The following members of the Board were present: Jim Barb, Chair; Susan Godfrey, Vice Chair; Satkuna Mathur; Gene Williamson

Member absent: Robin McFillen

Press present: None

The following staff member was present: Christy Dunkle, Town Planner

APPROVAL OF AGENDA

Chair Barb asked for a motion to approve the agenda. Vice Chair Godfrey made the motion to approve the agenda, seconded by Ms. Mathur, the motion passed by voice vote.

APPROVAL OF MINUTES

Mr. Williamson made the motion to approve the minutes of the March 7, 2018 meeting, seconded by Vice Chair Godfrey, the motion passed by voice vote.

Sign Review

Turi Turkel (Owner, Turiya Yoga + Wellness) is requesting a Certificate of Appropriateness for a wall sign located at 13 East Main Street, identified as Tax Map Parcel number 14A5-((A))-17, zoned C General Commercial.

Ms. Dunkle said that Ms. Turkel would like to install a wall sign (“YOGA”) similar to the Allstate sign next to her business on East Main Street. She said that the sign conforms to zoning regulations and is made of finished wood with metal letters. She added that it will be installed at the same height as the adjacent wall sign. Chair Barb said that the sign looks good and asked whether there are address numbers on the building. Ms. Dunkle said she would discuss the matter with the applicant. There being no further discussion, Mr. Williamson made the motion to approve the request as presented, seconded by Vice Chair Godfrey, the motion passed by voice vote.

Sign Review

Karen Walker (Owner) is requesting a Certificate of Appropriateness for a projecting sign for her business, Karen Walker, LMT, Therapeutic Massage & Bodywork, located at 30 West Main Street, identified as Tax Map Parcel number 14A2-((A))-57, zoned C General Commercial.

Ms. Dunkle noted that the sign has already been installed. She said that the two-sided acrylic sign is 24”x48”. She said the sign was installed on an existing horizontal pole that extends from the building. There being no further questions, Ms. Mathur made the motion to approve the sign as installed, seconded by Vice Chair Godfrey, the motion passed by voice vote.

Other

Ms. Dunkle said she had received a request to review a temporary banner however the image is too small to read. There was a discussion about the information on the banner and ARB members requested that staff contact the applicant to obtain a large image of the sign and to administratively approve the request.

Chair Barb asked if there was an update on Mr. Dunning’s windows. Ms. Dunkle said she had not been able to draft a second letter but will get one ready for review by members. Vice Chair Godfrey asked about the discussion about the Battletown Inn at the March meeting. Ms. Dunkle said she had not heard from Mr. Johnson since their initial meeting and had no further information on the project.

Mr. Williamson said there appeared to be a proliferation of flags downtown. There was a discussion about aesthetics and how the banners are installed. Ms. Dunkle said that she had not heard back from Los Wingeez concerning securing the umbrella they had proposed.

Adjourn

There being no further discussion, Mr. Williamson made the motion to adjourn the meeting, seconded by Vice Chair Godfrey, the motion was approved by voice vote at 12:50pm.

Jim Barb, Chairman

Christy Dunkle, Recording Secretary

Felix Ismael Torres (Owner, Torres Used Tires Plus, LLC), is requesting a Certificate of Appropriateness for two wall signs located at 39 West Main Street, identified as Tax Map Parcel number 14A5-((A))-1, zoned C General Commercial.

Mr. Torres is requesting two aluminum wall signs that will be placed on two sides of the structure located at 39 West Main Street. The signs will be affixed to an armature that will be bolted into the wall. The building is located on the corner of Main and Buckmarsh streets and is allotted one square foot of signage for each two linear feet of building frontage on each public right-of-way under Section 307.4(a) of the Berryville Zoning Ordinance.

Photo illustrations of the signs and armature follow this report.

Recommendation

Approve as presented.

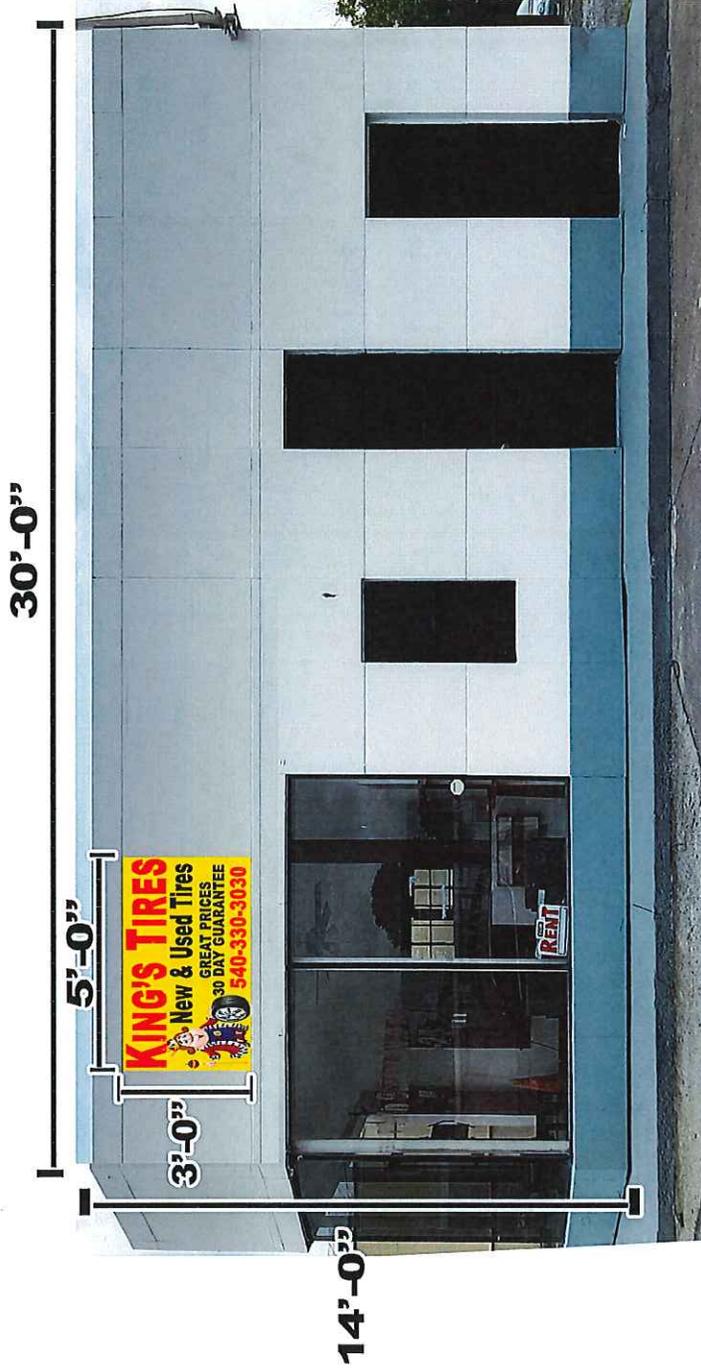
Gina Johansson
DESIGNER
703-501-8979



W. Main St Side

sign layout
scale
0.25" = 1'-0"

Gina Johansson
DESIGNER
703-501-8979



Lord Fairfax Hwy. Side

sign layout
scale
0.25"=1'-0"

Gina Johansson
DESIGNER
703-501-8979

5'-0"

3'-0"

KING'S TIRES
New & Used Tires
GREAT PRICES
30 DAY GUARANTEE
540-330-3030

Aluminum 0.040 3'H x 7'W
Vinyl Oracal 651 - RED 031 - BLACK 070 2.5 Mil
Material provide for Pioneer Supply.

Lord Fairfax Hwy. Side

sign layout
scale
0.25"=1'-0"

Gina Johansson
DESIGNER
703-501-8979

3'-0"

7'-0"

KING'S TIRES
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Aluminum 0.040 3'H x 7'W
Vinyl Oracal 651 - RED 031 - BLACK 070 2.5 Mil
Material provide for Pioneer Supply.

W. Main St Side

sign layout
scale
0.25"-1'-0"

King's Tires 39 W. Main St., Berryville VA 22611

Aluminum sign (no ligth)

